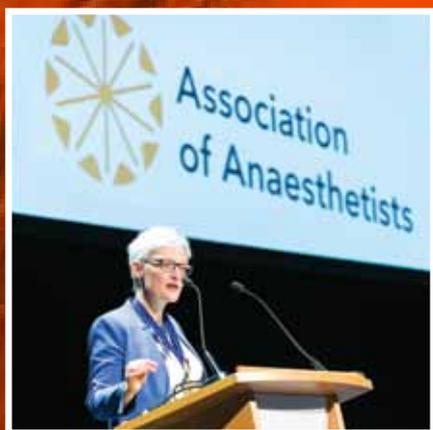


Annual Congress

11-13 September 2019, SEC, Glasgow



Exhibition and sponsorship

Contact us today

Call: +44 (0)20 7631 8863



Association
of Anaesthetists

www.annualcongress.org

Annual Congress

11-13 September 2019, SEC, Glasgow



Dear colleague

It's my pleasure to invite you and your organisation to participate at our flagship meeting Annual Congress, which will take place **11-13 September 2019** in Glasgow.

Annual Congress is the event where the UK and international anaesthesia community come together over three busy days to learn, discover what's new and network.

- Over 850 **attendees** from the UK, Ireland and further afield
- A **first-class** scientific programme and high-profile keynote speakers
- Practical and popular hands-on **workshops**
- A fun social programme, abstracts and more

The industry exhibition continues to be an integral part of the delegate experience. Exhibiting at the Annual Congress 2019 is a great way to raise your organisation's profile and develop new business opportunities with key influencers within the anaesthesia specialty.

Secure your booking

General exhibition booking for Annual Congress 2019 will open on **Thursday 7 March 2019**. As an exhibitor you can enhance your participation by taking advantage of exclusive sponsorship opportunities. Sponsors receive **priority booking**, allowing you to secure your exhibition space in advance on **Thursday 28 February 2019**. Please take a look through this brochure to select your preferred exhibition and sponsorship package.

We value your participation and support, as it allows the Association to continue to invest in creating outstanding scientific programmes that engage and educate the anaesthetic specialty in the UK and internationally. If you have any questions regarding exhibiting or sponsoring at the Annual Congress 2019 or our other events, please contact the events team on **+44 (0)20 7631 8863** or **cristinagaitens@aagbi.org**.

Professor William Fawcett
Chair of the Education Committee
Association of Anaesthetist



About Annual Congress 2019

Annual Congress is where the international anaesthesia community meet to learn, network and keep up to date with the latest information and technology in the specialty. Our previous Annual Congress meeting held in Dublin attracted 870 delegates, representing all anaesthetists, from trainees through to consultant.

Five great reasons to exhibit

1. **Raise your company profile** within the UK and international anaesthetic community.
2. **Meet and network with consultants** who influence the purchase of the products and services used within their departments.
3. **Strengthen long-term business relationships** and create new business opportunities.
4. **Keep up to date with the specialty:** join us at the dedicated Industry Question Time.
5. **Support the specialty** and the education of anaesthetists.

Who exhibits?

Manufacturers, technology, pharmaceuticals, diagnostics, monitoring, blood management, publishers and non-profit organisations.

Exhibiting at Annual Congress 2019

Exhibition options start at just £1,630 + VAT

The industry exhibition is a popular and integral part of the Annual Congress programme. Plus all refreshment and lunch breaks will take place within the exhibition area, ensuring high delegate traffic on the exhibition floor and a great opportunity to promote your organisation to the anaesthetic specialty.

Your exhibitor package includes:

1. Your organisation's name and logo on the exhibitor listing featured on the Annual Congress 2019 website and app.
2. Your organisation's name and logo in the Annual Congress 2019 programme booklet.
3. Refreshments and lunch provided (see page 5 for details).
4. You also have the option to hire scanners to capture the contact information of delegates visiting your stand. Please enquire for further details

Exhibition booking opens on **Thursday 7 March 2019**. If you commit to any sponsorship opportunities, your organisation will receive **priority booking** on **Thursday 28 February 2019**. You will find all sponsorship options on pages 4 to 5. Call: **+44 (0)20 7631 8863** or email: **cristinagaitens@aagbi.org**

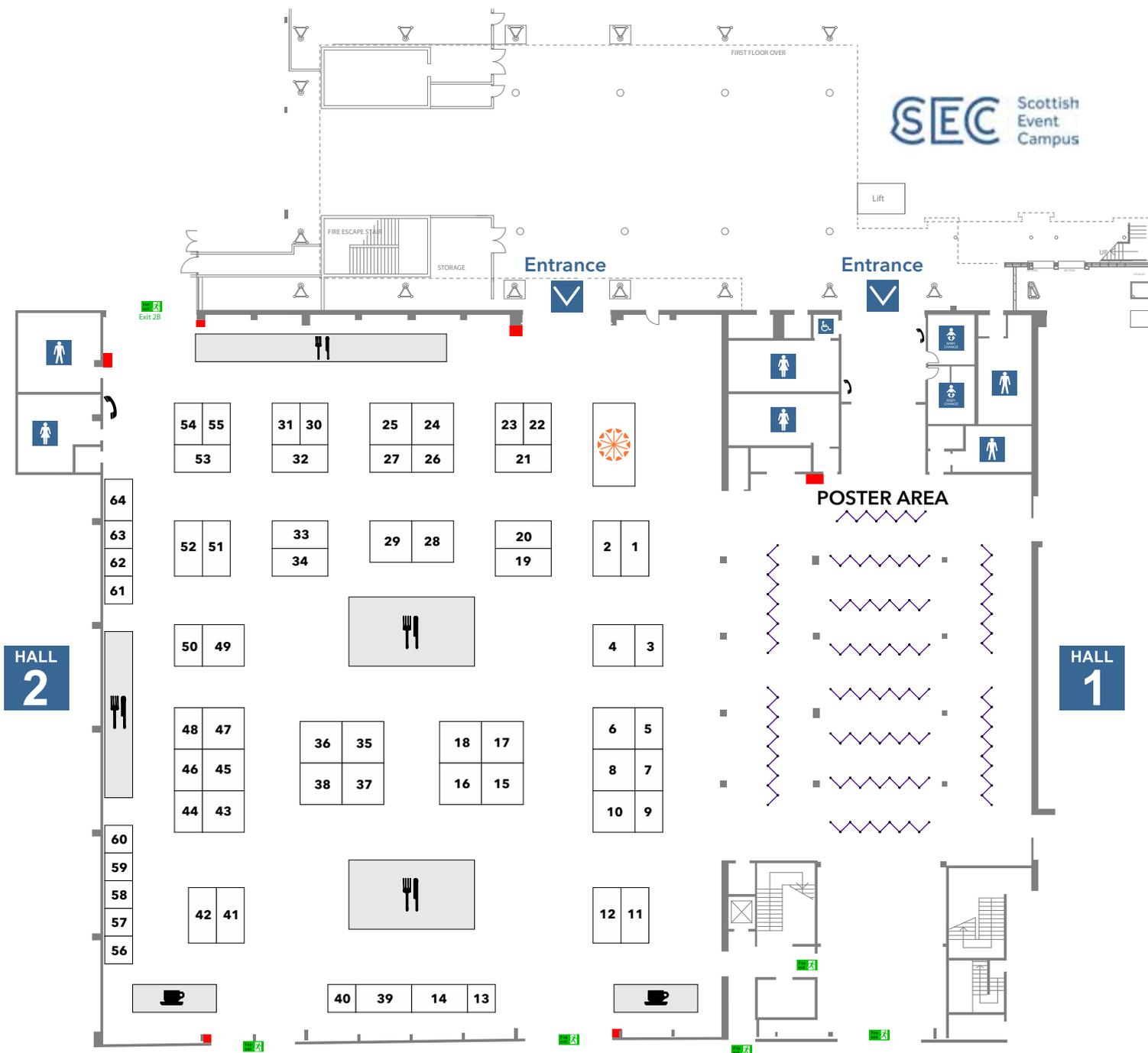
Green Exhibitor Award

Showcase your environmental credentials by nominating your organisation for our Green Exhibitor Award. The Green Exhibitor Award recognises and awards organisations that can demonstrate examples of best practice in environmental sustainability at Annual Congress 2019 by:

- reducing their environmental impact at Annual Congress 2019 (reducing paper, waste, energy and transport)
- using inventive environmental initiatives and ideas to drive traffic and engage with delegates

The winner of the Green Exhibitor Award will be judged at Annual Congress 2019 by representatives of the Association of Anaesthetists environmental sustainability committee. The winning organisation will be awarded a certificate and will also receive a 20% discount on booking their stand for our Winter Scientific Meeting or Annual Congress 2020.

Exhibition floor plan



Sponsorship opportunities

Exhibitors who book sponsorship options will receive priority booking.

For questions relating to sponsorship at Annual Congress 2019, please contact Stephanie Addington (Marketing and Communications Manager).

- Telephone: **+44 (0)20 7631 8854**
- Email: **stephanieaddington@aagbi.org**

Delegate joining instructions and evaluation email - £3,150 + VAT

The joining instructions and evaluation emails (sent to delegates before and after Annual Congress) offer high-level engagement and brand impact. Ensure that your organisation is seen by delegates attending Annual Congress 2019 by sponsoring the joining and evaluation emails sent to delegates before and after their attendance at the meeting. Your company logo, link and sponsor's acknowledgements are included in each email sent to delegates attending Annual Congress 2019.

Annual Congress event app advertising - Various

The event App is an integral part of the Annual Congress experience, offering delegates quick and easy access to key information (conference programme, speaker profiles, workshop timetable, exhibitor list, floor plan, social events, etc). Book your Annual Congress app advertising today to ensure your company name is front of mind with the anaesthesia specialty.

Splash screen advertising - £2,000 + VAT

Push notifications - £525 + VAT per notification

Enhanced exhibitor listing - £368 + VAT

Banner advertising - £788 + VAT (per banner advert)

Sponsorship opportunities



Lunchtime Satellite Symposia - £7,615 each + VAT

During Annual Congress 2019 there are a select number of opportunities for your organisation to host their own satellite symposium over the lunchtime. Satellites are an ideal opportunity for your company to align to the great educational content at the Annual Congress 2019 and enhance the delegate experience*.

Package includes:

- Promotion of the industry-sponsored symposium on the Annual Congress 2019 website and event App.
- Association of Anaesthetists to promote details of the industry-sponsored symposia to delegates, through planned visitor communication.
- Two complimentary one-day tickets for your proposed speakers to attend the Annual Congress 2019.
- Lunch provided for delegates attending symposia.
- Room hire AV costs and badge scanners covered as part of sponsorship package.

* Content and speakers are subject to approval by the Association's Education Committee. Aside from the two complimentary one-day tickets for your speakers attending Annual Congress 2019, the cost of any accommodation, travel and other expenses must be covered by sponsor.

Industry-sponsored workshops (refreshment breaks) £2,815 + VAT

Industry-sponsored workshops run for 20 minutes during the refreshment breaks at Annual Congress 2019 and provide a great opportunity to promote your company's products and services to delegates.

Package includes:

- Sponsors acknowledgements and logo on the Annual Congress 2019 website and App
- Complimentary one-day registration for your speaker at Annual Congress 2019.
- Cost of room hire, AV and badge scanner covered as part of sponsorship package.
- Teas and coffees provided for delegates attending the sponsored workshops.

Exhibitor booking form

Annual Congress 2019 Exhibitor booking form

Company Name (used in all meeting literature)

Company Address

..... Postcode

Telephone Fax

Contact name

E-mail

Stand Number	Stand Size	Price of stand
13, 40, 56, 57, 58, 59, 60, 61, 62, 63	2x2m	£1,630 + VAT
3, 5, 7, 9, 22, 23, 26, 27, 30, 31, 44, 46, 48, 50, 54, 55, 64	3x2m	£2,445 + VAT
1, 2, 11, 12, 14, 19, 20, 21, 32, 33, 34, 39, 41, 42, 51, 52, 53	4x2m	£3,260 + VAT
4, 6, 8, 10, 15, 16, 17, 18, 24, 25, 28, 29, 35, 36, 37, 38, 43, 45, 47, 49	3x3m	£3,670 + VAT

Stand choices – please add your stand preferences

First choice Second choice Third choice

(It is advisable to telephone to check stand availability before sending your booking form)

Stands must be manned during key exhibition times (including refreshment and lunch breaks). Shell scheme exhibition stands come equipped with company name panel/facia and an electrical package (one 500 watt power socket and two spotlights). Free build stands are space only and an electrical package needs to be ordered directly with our exhibition provider.

Please select one stand option from below

I require a shell scheme stand

I will have a freebuild stand (stand build plans will need approval before the exhibition)

Furniture

I require a 6ft table and two chairs. Please remember to bring your own table covering.
Additional furniture can be hired and further details will be sent to you in your exhibitor pack.

Lunch (Hot-fork Buffet): Each stand will receive 2 lunch tickets per day.

Further lunch tickets can be purchased at a cost of £37+VAT per day. To organise this please call **0207 631 8863** or email cristinagaitens@aagbi.org

Our preferred method of payment is by BACS. please contact us for details. Reservations may be made by telephone to the Association of Anaesthetists events department on **020 7631 8863** when the method of payment will be agreed. All sections of the reservation form must be completed.

PLEASE NOTE: WE REQUIRE FULL PAYMENT BEFORE THE CONFERENCE. YOU WILL NOT BE PERMITTED TO EXHIBIT IF YOU HAVE NOT PAID IN FULL.

Cancellation policy:

Once the official booking form has been received at the Association of Anaesthetists, the exhibitor is liable for a cancellation fee. This is 50% of the full stand costs for cancellation before 17 July 2019, rising to 100% for late cancellations after **17 July 2019**. We reserve the right to cancel your stand booking at any stage if payment is not received in full within 30 days of issuing the invoice.

Please return this form by email to cristinagaitens@aagbi.org

