Contact the AAGBI to secure your stand space

Call: +44 (0)20 7631 8817
Email: events@aagbi.org

www.annualcongress.org
Céad Míle Fáilte

It’s my pleasure to invite you and your organisation to participate at the AAGBI’s flagship meeting Annual Congress, which will take place in the vibrant city of Dublin.

Annual Congress is the event where the UK and international anaesthesia community come together to learn, discover what’s new and network over three busy days.

- Over 800 attendees from the UK, Ireland and further afield
- A first-class scientific programme and high-profile keynote speakers
- Practical and popular hands-on workshops
- Abstract competition, fun social programme and more

The industry exhibition continues to be an integral part of the delegate experience. Exhibiting at the Annual Congress 2018 is a great way to raise your organisation’s profile and develop new business opportunities with key influencers within the anaesthesia specialty.

Secure your booking

General exhibition booking for Annual Congress 2018 will open on Thursday 22 March 2018. As an exhibitor you can enhance your participation by taking advantage of exclusive sponsorship opportunities. Sponsors receive priority booking on Thursday 15 March 2018, allowing you to secure your exhibition space in advance. Please take a look through this brochure to select your preferred exhibition and sponsorship package.

We value your participation and support, as it allows the AAGBI to continue to invest in creating outstanding scientific programmes that engage and educate the anaesthetic specialty in the UK and internationally. If you have any questions regarding exhibiting or sponsoring at the Annual Congress 2018 or indeed any other AAGBI events, please contact the events team on +44 (0)20 7631 8817 or events@aagbi.org.

Dr William Fawcett
Chair of the AAGBI Education Committee

Contact the AAGBI today  Call: +44 (0)20 7631 8817  Email: events@aagbi.org
ABOUT ANNUAL CONGRESS 2018

Annual Congress is where the international anaesthesia community meet to learn, network and keep up to date with the latest information and technology in the specialty. Our previous Annual Congress meeting in Dublin attracted over 800 delegates, and this year’s event promises to be even bigger.

5 GREAT REASONS TO EXHIBIT

1. **Raise your company profile** within the UK and international anaesthetic community.
2. **Meet and network with consultants** who influence the purchase of the products and services used within their departments.
3. **Strengthen long-term business relationships** and create new business opportunities.
4. **Keep up to date** with the specialty; join us at the dedicated Industry Question Time.
5. **Support the profession** and education of anaesthetists.

SECURE YOUR BOOKING

Exhibition booking opens on **22 March 2018**. Please see page 4 to select your preferred stand space. If you commit to any sponsorship opportunities, your organisation will receive **priority booking**, which opens on **Thursday 15 March 2018**. You will find all sponsorship options on pages 5 to 6.

GREEN EXHIBITOR AWARD

Showcase your environmental credentials by nominating your organisation for the AAGBI Green Exhibitor Award. The Green Exhibitor Award recognises and awards organisations that can demonstrate examples of best practice in environmental sustainability at Annual Congress 2018 by:

- reducing their environmental impact at Annual Congress 2018 (reducing paper, waste, energy and transport)
- using inventive environmental initiatives and ideas to drive traffic and engage with delegates

The winner of the AAGBI Green Exhibitor Award will be judged at Annual Congress 2018 by representatives of the AAGBI’s environmental task group.

The winning organisation will be awarded a certificate and will also receive a 20% discount on booking their stand for WSM London or Annual Congress 2019.

Congratulations to Dräger Medical UK who were awarded the AAGBI Green Exhibitor Award at last year’s Annual Congress.

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EXHIBITING AT THE ANNUAL CONGRESS 2018

Exhibition options start at just £1,210 + VAT

The industry exhibition is a popular and integral part of the Annual Congress programme. Plus all refreshment and lunch breaks will take place within the exhibition area, ensuring high delegate traffic on the exhibition floor and a great opportunity to promote your organisation to the anaesthetic specialty.

Your exhibitor package includes:
1. Your organisation’s name and logo on the exhibitor listing featured on the Annual Congress 2018 website.
2. Your organisation’s name and logo on the exhibitor listing featured on the official Annual Congress 2018 conference App.
3. Your organisation’s name and logo in the Annual Congress 2018 programme booklet.
4. Refreshments and lunch provided (see page 7 for details).
5. You also have the option to hire scanners to capture the contact information of delegates visiting your stand.

EXHIBITION FLOOR PLAN

Key
- Pillars
- Catering points

Contact the AAGBI today  Call: +44 (0)20 7631 8817  Email: events@aagbi.org
SPONSORSHIP OPPORTUNITIES

Priority exhibition booking for sponsor partners opens on Thursday 15 March 2018. See below for the exclusive sponsorship opportunities. General exhibition booking for Annual Congress 2018 opens a week later on Thursday 22 March 2018.

For questions relating to sponsorship, please contact Stephanie Addington (Marketing and Communications Manager).

- Telephone: +44 (0)20 8631 8854
- Email: stephanieaddington@aagbi.org

Delegate joining instructions and evaluation email – £3,000 + VAT

The joining instructions and evaluation emails (sent to delegates before and after Annual Congress) offer high-level engagement and brand impact. Ensure that your organisation is seen by delegates attending Annual Congress 2018 by sponsoring the joining and evaluation emails sent to delegates before and after their attendance at the meeting. Your company logo, link and sponsor’s acknowledgements are included in each email sent to delegates attending Annual Congress 2018.

Annual Congress event App advertising – Various

The event App is an integral part of the Annual Congress experience, offering delegates quick and easy access to key information (conference programme, speaker profiles, workshop timetable, exhibitor list, floor plan, social events, etc). Book your Annual Congress App advertising today to ensure your company name is front of mind with the anaesthesia specialty.

- Banner advertising – £890 + VAT (per banner advert)
- Push notifications – £1,215 + VAT per notification
- Splash screen advertising – £2,200 + VAT

Exclusive App sponsorship: Book all of the above and you will receive a 20% discount.

Sponsorship of the name badges and lanyards – £4,100 + VAT

Maximum brand impact with your company logo on the badges and lanyards worn by all delegates attending the Annual Congress 2018.

Annual Congress 2018 conference programme advertising – £600 + VAT

There are a limited number of full page advertising opportunities (A6 landscape) in the official conference programme booklet.
SPONSORSHIP OPPORTUNITIES

Lunchtime Satellite Symposia – £7,250 each + VAT

During Annual Congress 2018 there are a select number of opportunities for your organisation to host their own satellite symposium over the lunchtime. Satellites are an ideal opportunity for your company to align to the great educational content at the Annual Congress 2018 and enhance the delegate experience.*

Package includes:

- Promotion of the industry-sponsored symposium on the Annual Congress 2018 website, event App and programme booklet.
- AAGBI to promote details of the industry-sponsored symposia to delegates, through planned visitor communication.
- Two complimentary one-day tickets for your proposed speakers to attend the Annual Congress 2018.
- Lunch provided for delegates attending symposia.
- Room hire, AV costs and badge scanners covered as part of sponsorship package.

* Content and speakers are subject to approval by the AAGBI Education Committee. Aside from the two complimentary one-day tickets for your speakers attending Annual Congress 2018, the cost of any accommodation, travel and other expenses must be covered by sponsor.

Industry-sponsored workshops (refreshment breaks) £2,680 + VAT

Industry-sponsored workshops run for 20 minutes during the refreshment breaks at Annual Congress 2018 and provide a great opportunity to promote your company’s products and services to delegates.

Package includes:

- Sponsors acknowledgements and logo on the Annual Congress 2018 website, App and conference programme booklet.
- One complimentary one-day registration for your speaker at Annual Congress 2018.
- Room hire, AV costs and badge scanners covered as part of sponsorship package.
- Refreshments provided for delegates attending the sponsored workshops.

New demonstration area – book your slot £800 + VAT

You can now present your organisation’s product and services to the anaesthesia specialty by booking your 20 minute slot at the new demonstration area in the exhibition hall at Annual Congress 2018.

- Showcase what’s new and update the specialty
- Get invaluable product development feedback from anaesthetists

Hanging banners – from £380 + VAT

Enhance your profile on the exhibition floor by purchasing a hanging banner. Prices from £380 + VAT.
ANNUAL CONGRESS 2018 EXHIBITOR BOOKING FORM

Company Name (used in all meeting literature) ____________________________________________

Company Address ..................................................................................................................

Postcode ............................................................................................................................... 

Telephone ............................................................................................................................... 

Fax ........................................................................................................................................ 

Contact name .........................................................................................................................

E-mail .................................................................................................................................... 

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**Stand Number** | **Stand Size** | **No of lunch tickets per day** | **Price of stand**
---|---|---|---
75, 76, 77, 78, 79, 80 | 2x2m | 2 | £1,550 + VAT
1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 67, 68, 69, 70, 71, 72, 73, 74 | 3x2m | 2 | £2,315 + VAT
37, 38, 39, 40, 41, 42, 43, 44, 47, 48, 62, 63, 64, 65 | 3x3m | 2 | £3,475 + VAT

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Lunch (Hot-fork Buffet): Lunch tickets per day are allocated as shown in the table above. Further lunch tickets can be purchased at a cost of £37 + VAT per day. To organise this please call 0207 631 8817 or email events@aagbi.org

Scanners: Exhibitors are able to hire badge scanners that capture delegates name, hospital and email address. These are available at a reduced cost of £165 + VAT and can be purchased online at http://aagbiac18scannerhire.eventreference.com

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Stand choices – please add your stand preferences

First choice .................................. Second choice .................................. Third choice ..................................

*It is advisable to telephone to check stand availability before sending your booking form*

Stands must be manned during key exhibition times (including refreshment and lunch breaks). Shell scheme exhibition stands come equipped with company name panel/facia and an electrical package (one 500 watt power socket and two spotlights). Free build stands are space only and an electrical package needs to be ordered directly with our exhibition provider.

Please select one stand option from below

- [ ] I require a shell scheme stand
- [ ] I will have a freebuild stand (stand build plans will need approval before the exhibition)

Furniture

- [ ] I require a 6ft table and two chairs. Please remember to bring your own table covering.
- Additional furniture can be hired and further details will be sent to you in your exhibitor pack.

Lunch (Hot-fork Buffet): Lunch tickets per day are allocated as shown in the table above.

Further lunch tickets can be purchased at a cost of £37 + VAT per day. To organise this please call 0207 631 8817 or email events@aagbi.org

Scanners: Exhibitors are able to hire badge scanners that capture delegates name, hospital and email address. These are available at a reduced cost of £165 + VAT and can be purchased online at http://aagbiac18scannerhire.eventreference.com

Our preferred method of payment is by BACS. Please contact the AAGBI for details.

Reservations may be made by telephone to the AAGBI events department on +44 (0)207 631 8817 when the method of payment will be agreed. All sections of the reservation form must be completed.

**PLEASE NOTE: WE REQUIRE FULL PAYMENT BEFORE THE CONFERENCE. YOU WILL NOT BE PERMITTED TO EXHIBIT IF YOU HAVE NOT PAID IN FULL.**

Cancellation policy:

Once the official booking form has been received at AAGBI the exhibitor is liable for a cancellation fee. This is 50% of the full stand costs for cancellation before 26 July 2018, rising to 100% for late cancellations after 26 July 2018. We reserve the right to cancel your stand booking at any stage if payment is not received in full within 30 days of issuing the invoice.
Advertise in the AAGBI’s official member magazine Anaesthesia News

As the official magazine for the AAGBI, Anaesthesia News is a great way to keep your company’s brand profile front of mind within the anaesthesia speciality. As well as reaching over 11,000 members in the UK, Ireland and internationally, the September edition of Anaesthesia News will also be distributed at Annual Congress 2018.

Book today

With creative advertising options to suit your objectives and budget, contact the AAGBI’s official media agency, Open Box Media on telephone 0121 200 7820.

Book a full page advert in the Annual Congress 2018 September issue and save 10%.

www.aagbi.org/AnaesthesiaNews